



Sirius Instrumentation and Controls, Inc. PRIVACY POLICY

www.siriuscontrols.com

Last Updated: June 2026

Sirius Instrumentation and Controls Inc. ("Sirius Controls" or "the Company") is committed to protecting the privacy of individuals who visit its website at www.siriuscontrols.com. This Privacy Policy describes how the Company collects, uses, and safeguards personal information provided through the website.

By using the Sirius Controls website, visitors agree to the practices described in this policy.

1. Information Collected

Sirius Controls collects personal information only when visitors voluntarily provide it through the website. This includes:

a. Contact Form

When a visitor submits the contact form, the Company may collect the following information:

- Full name
- Email address
- Phone number
- The visitor's message or enquiry

b. Request a Demo Form

When a visitor requests a demo, the Company may collect the following information:

- Full name
- Email address
- Phone number
- Company Name
- Details about their project or product requirements

c. Connect / IIoT Portal

Visitors who access the Sirius Controls Connect IIoT remote monitoring portal are required to provide login credentials (username and password) to authenticate and manage their access. Use of the Connect portal may be subject to a separate terms of subscription agreement.

d. Automatic Data Collection

When visitors access the website, certain information is collected automatically through cookies and similar technologies. This may include the visitor's IP address, browser type, pages visited, and time spent on the site. This information is used for analytics purposes and to improve website performance.



e. **Careers**

In connection with a job application or related inquiry, visitors may provide Sirius Controls with certain personal information about themselves (such as that contained in a resume, cover letter, or similar employment-related materials). Sirius Controls uses this information for the purpose of processing and responding to applications and assessing suitability for current and future career opportunities.

f. **Feedback and Reviews**

We may collect and use feedback and/or reviews about our product and services to better understand our customers, and to enhance our products and services. With visitor consent, we may publish their feedback and/or reviews on our website or in other promotional materials.

g. **Contact Us**

When a visitor contacts us with a comment, question or complaint about Sirius Controls through our website, email or by phone, they may be asked for information that identifies them, such as their name, company, email address, phone number and address, along with additional information we need to help us promptly answer the visitor's question or respond to their comment or complaint. We may retain this information to assist visitors in the future and to improve our customer service and service offerings.

2. Use of Information

Sirius Controls uses the information it collects for the following purposes:

- To respond to enquiries, messages, complaints, or quote requests submitted through the website
- To provide customer support and technical assistance
- To register, create, and manage visitor access to the Connect IIoT portal
- To improve website content and user experience
- To send relevant product and service information, newsletters, updates, or other marketing communications where the visitor has provided consent
- To process and respond to job applications or related career inquiries
- To gather information through surveys
- To provide feedback and reviews of our products and services
- To comply with applicable legal and regulatory requirements

Sirius Controls does not sell, rent, or trade personal information to third parties for their marketing or unrelated purposes.

3. Sharing of Personal Information

To operate its website and deliver services effectively, Sirius Controls may share visitor information with trusted third parties without consent, as set out below or as permitted or required by law:

- a. Service Providers: Personal information will be transferred (or otherwise made available) to certain third parties that provide services on the Company's behalf, such as:



- Analytics platforms (such as Google Analytics) to understand website usage and visitor behaviour (further details below)
- Email and communication tools used to manage and respond to enquiries
- Customer relationship management (CRM) systems used to track and manage client interactions

These third parties are authorized to use visitor information only as necessary to provide services to Sirius Controls and are required to maintain appropriate security standards.

Sirius Controls and its service providers may access, store and otherwise process personal information outside of Canada, including in the United States or other foreign jurisdictions where we or our service providers are located.

- b. Legal and Compliance: Sirius Controls and its Canadian, U.S. and other foreign service providers may provide visitor personal information in response to a search warrant to other legally valid inquiry or order, or to another organization for the purposes of investigating a breach of an agreement or contravention of law or detecting, suppressing or preventing fraud, or as otherwise may be required or permitted by applicable Canadian, U.S. or other law or legal process, which may include lawful access by U.S. or foreign courts, law enforcement or other government authorities. Visitor personal information may also be disclosed where necessary for the establishment, exercise or defence of legal claims and to investigate or prevent actual or suspected loss or harm to persons or property.
- c. Sale of Business: Sirius Controls may transfer any information it has about visitors as an asset in connection with a proposed or completed merger, acquisition or sale (including transfers made as part of insolvency or bankruptcy proceedings) involving all or part of Sirius Controls or as part of a corporate reorganization or other change in corporate control.

4. Marketing Communications

Sirius Controls may send visitors newsletters, offers, or other product updates by email. Visitors can unsubscribe at any time by clicking the “unsubscribe” link included at the bottom of each email. Alternatively, visitors can opt out of receiving email marketing communications by contacting Sirius Controls using the contact information provided in the “Contact Information” section below. Please note that visitors may continue to receive transactional or account-related communications from the Company.

5. Third Party Links

The website may also contain links to third-party websites. Sirius Controls is not responsible for the privacy practices of those websites and encourages visitors to review their respective privacy policies independently.

6. Analytics

Sirius Controls may use a third-party such as Google Analytics to help gather and analyze information about the areas visited on the website (such as the pages most read, time spent,



search terms and other engagement data) in order to evaluate and improve the user experience and the website. These third parties may use cookies and other tracking technologies.

For more information about Google Analytics or to prevent the storage and processing of this data (including your IP address) by Google, visitors can download and install the browser plug-in available at the following link: <https://tools.google.com/dlpage/gaoptout?hl=en>. Visitors can also obtain additional information on Google Analytics' data privacy and security at the following links:

- <https://policies.google.com/technologies/partner-sites> and
- <https://support.google.com/analytics/topic/2919631>

7. Data Retention

Sirius Controls retains personal information only for as long as necessary to fulfil the purposes outlined in this policy, as required to meet business requirements, or as required by applicable law. Contact and quote enquiries are typically retained for a period sufficient to manage the business relationship with the visitor.

8. Data Security

Sirius Controls takes reasonable administrative, technical, and physical measures to protect personal information from unauthorized access, disclosure, alteration, or destruction. However, no method of transmission over the internet is completely secure, and the Company cannot guarantee absolute security.

9. Children's Privacy

The Sirius Controls website is not directed at children under the age of 13, and the Company does not knowingly collect personal information from minors. If it is believed that such information has been inadvertently collected, visitors are encouraged to contact Sirius Controls so the information can be promptly deleted.

10. Exercising Privacy Rights

Subject to applicable law, visitors have the right to access, update and correct inaccuracies in, and withdraw consent to the processing of, their personal information in the custody or control of Sirius Controls. Visitors may make such a request or withdraw consent by emailing or writing to Sirius Controls using the contact information set out below. Sirius Controls may request certain personal information for the purpose of verifying visitor identity when visitor's seek access to their personal information.

11. Changes to This Privacy Policy

Sirius Controls may update this Privacy Policy from time to time to reflect changes in its practices or applicable law. When updates are made, the "Last Updated" date at the top of this page will be revised accordingly. Visitors are encouraged to review this policy periodically to stay informed about how their information is protected.



12. Contact Information

Questions, concerns, or requests regarding this Privacy Policy or the handling of personal information by Sirius Controls or its service providers (including service providers outside Canada) may be directed to Sirius Controls through the following:

Sirius Instrumentation and Controls Inc.

Email: privacy@siriuscontrols.com

4619 82 Avenue NW, Edmonton, AB, T6B 2M8, Canada

Phone: 1-866-436-6301

Website: www.siriuscontrols.com